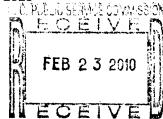
Producers of Farm Raised & Wild Caught Seafood

South Carolina Office of Regulatory Staff 1401 Main St., Suite 900 Columbia, S.C. 29201

Re: Proposed 9.52 % Rate Hike for Electricity in South Carolina

Dear Sirs or Madams,

February 22, 2010



My name is William A. Cox, owner of Island Fresh Seafood, Inc. and JAC, Inc, which are 2 small agriculture businesses located on Yonges Island, S.C. 29449. We use anywhere from \$2,500.00 to \$7,000.00 per month in electricity in our operation of producing farm raised clam and oyster seed for the eastern seaboard and in livestock operations. Recently, we have been continuously subject to rate increases and although difficult we have dealt with them. I and most of my family are also shareholders of SCANA stock so profit for the company is key to us as well. However this 9.52 % proposed increase is a cost we cannot pass on to our customers and could potentially put us out of business if you increase our most significant cost factor by almost 10%. There are other ways to generate additional capital and your staff is well aware of this. Of all times, now is not the time to burden the public or businesses trying to survive a difficult recession with this magnitude of direct cost increase. If this increase is to build those new power plants or to meet the current administrations emission standards, I can assure you in the short run you will put people out of work.

Separate into another company and issue new stock. Split your SCANA stock to make it more affordable for buyers to invest in a good company with fair dividend during times that people are **looking** for safe investments with fair dividends. If I am not mistaken, GE did this with a 3 to 1 or 5 to 1 split at one time. Issue bonds, but this continuous request for rate increases must stop. These rate increases are becoming too frequent and convenient to obtain. We are small potatoes in your big picture of things but you are going to far this time. The publishing of what the compensation the executives make in the company is of no significance at this time to anyone. No one really cares. Just think in terms of the fact that you are asking for a rate increase larger than many company's (large and small) end up with on their bottom line at year end. I hope you will reconsider and get SCANA thinking more creatively about this issue. Its part of what's wrong with this country and our government today. It's easier to ask for a hand out than generate the money yourself. Please reconsider this increase.

With Warmest Regards.

William A. Cox

President

Island Fresh Seafood, Inc.

cc: Public Service Commission of S.C.